

AN TRAN (MTL FOOD SNOB)

Content Creator | Host | Producer



An Tran is a content creator, host and influencer of the Instagram handle [@mtlfoodsnob](https://www.instagram.com/mtlfoodsnob), which has over 23,000 followers. Her YouTube channel [mtl food snob](https://www.youtube.com/channel/UCm1f00d5n0b) has over 16,000 subscribers. An shares unique food and travel experiences from around the world.

While pursuing a Master's degree at the London School of Economics and Political Science, An started her journey towards content creation as an answer to her parents' questions about what she was eating while she lived abroad. Since then, she has been sharing her culinary escapades on Instagram and YouTube.

From over 70 applicants, An was among eight participants chosen for Media Ranch and Quebecor Content's HorsePower Program, helping French-Canadian talent develop an unscripted TV format. An developed the winning project, a format that showed a new twist on dating. The project *Family Tripped* will receive investment from Quebecor Content and Media Ranch will produce and distribute it internationally.

In her past life, An worked as a consultant in business development and foreign investment at Finance Montreal and later led the Quebec division of the WealthSimple. She has appeared on *Breakfast Television*, *Salut Bonjour* and CBC Radio to share her expertise in personal finance.

Through her videos, An connects with her audience on an emotional level. She is a guest columnist on various TV shows, radio programs and media outlets. Her audience takes her recommendations on where to for their next culinary adventure. In turn, An reads the feedback she receives from her audience in the comments section, which inspires her with new content ideas.

Appearance and Collaboration Inquiries
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